

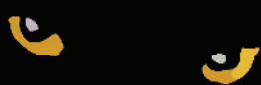


ZOO FARI BALL

Jungle

After Dark

AUGUST 24, 2024



ZOO AUDIENCE

San Luis Obispo County to Bakersfield to the edges of Los Angeles County, including Malibu



465,000+ ANNUAL VISITORS*

Zoo attendance is made up of roughly 50% tourists and 50% locals, according to Visit Santa Barbara.



f 159,000 FOLLOWERS

ig 85,400 FOLLOWERS

jd 73,000 FOLLOWERS

envelope 54,000 ZOO NEWS EMAIL RECIPIENTS



BEST OF SANTA BARBARA 2023:

- After School Program
- Family Fun Spot
- Kids' Summer Camp



Certified Santa Barbara County Green Business since 2012

ZOOFARI BALL 2023 HIGHLIGHTS

37
YEARS RUNNING

785
GUESTS

4,524
EVENT WEBPAGE VISITS



































96,315
ZOO GUESTS IN JULY AND AUGUST



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SPONSORSHIP LEVELS AND BENEFITS	Title \$100,000+	Featured \$50,000+	Diamond \$25,000+	Platinum \$10,000+	Gold \$6,000+	Silver \$3,000+
Number of seats	36 (3 tables)	30 (3 tables)	24 (2 tables)	10 (1 table)	6	4
Speaking opportunity during event program						
Event space rental at the Zoo (valid through 7/1/2025; based on availability)	1					
Reserved parking spaces	3	3	2	1		
Recognition on digital invitation						
Name recognition on Zoo grounds for 2+ months						
Recognition on Zoo website	Logo	Logo	Logo	Logo	Name	Name
Recognition in digital member email newsletter (45k reach)						
Recognition on Zoo social media						
Seating at the event	Premium	Premium	Premium	Preferred	Preferred	Preferred
Written recognition at the event						
Personal concierge service leading up to the event						

For additional information or to become a sponsor, contact Megan Nuss at (805) 679-8442 or mnuss@sbzoo.org

Zoofari sponsorships generously support the Santa Barbara Zoo's general operations fund.

[Donate to Zoofari Ball](#)



ZOOFARI BALL

Sponsorship Agreement

May 3, 2024: To guarantee full benefits, sponsor by May 3.

July 31, 2024: Sponsorship payment due.

- Title Sponsor \$100,000+
- Featured Sponsor \$50,000+
- Diamond Sponsor \$25,000+
- Platinum Sponsor \$10,000+
- Gold Sponsor \$6,000+
- Silver Sponsor \$3,000+

Please reserve _____ additional seats @ \$500: _____

I would like to include an additional donation of \$_____

I would like to be a _____ sponsor but I will NOT be attending the event. Please contact me about how to receive my benefits.

Total Amount \$_____

Contact Name Email Address

Name of Organization (if applicable)

In collateral materials, please recognize as

- I will send a check payable to Santa Barbara Zoo, ATTN: Zoofari Ball, 500 Niños Drive, Santa Barbara, CA 93103
- Please charge my credit card (fill out credit card section below)
- Please send me an invoice (fill out invoice section below)

Credit Card

Credit Card # Exp. Date

Signature Security Code/CSC

Billing Address City/State/Zip Code

Email Phone

Invoice

Name/Organization

Address Attention

City/State/Zip Code

Email Phone