



NEWS RELEASE

FOR IMMEDIATE RELEASE

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Tap Into Zoo Brew at the Santa Barbara Zoo

“Brew-tiful” fundraiser that brings beer and animal lovers together is seeking breweries to participate!

(May 5, 2023) Santa Barbara, CA – [The Santa Barbara Zoo](#) announces the return of [Zoo Brew](#), the annual fundraiser that caters to beer and animal lovers alike! Zoo Brew will take place on Saturday, June 3 from 4:00 PM to 7:00 PM, with a VIP hour from 3:00 to 4:00 PM. Tickets are on sale now and can be purchased [online here](#).

Guests are in for a “wild” day of sipping on a whole herd of beverages and interacting with the local brewers who crafted them, all while admiring the Zoo’s hilltop ocean view. VIP ticket holders will also enjoy early entry, appetizers, and animal encounters. This year’s “brew-tiful” event features 30+ skilled beverage makers from California, including beer, cider, hard seltzer, wine, and more. Food and non-alcoholic beverages are also available for purchase.

Breweries Wanted! The success of Zoo Brew is due, in great part, to the generous donations from its beverage partners. Breweries, wineries, and beverage purveyors interested in participating can get more information [here](#)! Register for Zoo Brew early, as space is limited.

General admission tickets are \$75 per person and include unlimited beer tastings and one Zoo Brew 2023 commemorative tasting cup, and VIP tickets are \$110. All proceeds benefit the animals at the Santa Barbara Zoo. For ages 21+ only.

For more information about Zoo Brew and to see participating partners [please click here](#) or call (805) 962-5339.

About the Santa Barbara Zoo

The Santa Barbara Zoo is open daily from 9 a.m. for members and 9:30 a.m. for general admission until 5 p.m.; general admission is \$25 for adults, \$15 for children 2-12, and free for children under 2. Parking is \$11. The Santa Barbara Zoo is accredited by the Association of Zoos and Aquariums (AZA). AZA zoos are dedicated to providing excellent care for animals, a great visitor experience, and a better future for all living things. With more than 200 accredited members, AZA is a leader in global wildlife conservation and is the public’s link to helping animals in their native habitats. Visit www.sbzoo.org.

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