



# NEWS RELEASE

FOR IMMEDIATE RELEASE

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## Santa Barbara Zoo Celebrates El Dia del Niño!

(March 20, 2023) Santa Barbara, CA – [The Santa Barbara Zoo](#) is thrilled to announce the return of “El Dia del Niño” - Children’s Day - on April 2, 2023, from 10:30 AM - 4:30 PM.

El Dia del Niño is one of the most popular celebrations at the Santa Barbara Zoo, which celebrates the importance of children in our community. The day features music by El Pecas, a children’s talent show, delicious food, and animal-filled fun! Community partners will be on site as well.

El Dia del Niño is free with Zoo admission; online reservations are required. [Register for children’s talent show here](#). For more information about El Dia del Niño, please call (805) 962-5339 or visit [www.sbzoo.org](http://www.sbzoo.org).

### About the Santa Barbara Zoo

The Santa Barbara Zoo is open daily from 9 a.m. for members and 9:30 a.m. for general admission until 5 p.m.; general admission is \$25 for adults, \$15 for children 2-12, and free for children under 2. Parking is \$11. The Santa Barbara Zoo is accredited by the Association of Zoos and Aquariums (AZA). AZA zoos are dedicated to providing excellent care for animals, a great visitor experience, and a better future for all living things. With more than 200 accredited members, AZA is a leader in global wildlife conservation and is the public’s link to helping animals in their native habitats. Visit [www.sbzoo.org](http://www.sbzoo.org).

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