



PRESS RELEASE

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Santa Barbara Zoo Introduces ZooLights, a Bright New Holiday Tradition!

Get into the holiday spirit as the Zoo lights up for unforgettable family fun this holiday season!

(October 6, 2022) Santa Barbara, CA – The [Santa Barbara Zoo](#) will debut a new seasonal tradition starting this November, hosting its inaugural holiday celebration – [ZooLights!](#) See the Santa Barbara Zoo in a whole new light as it transforms into a winter wonderland with larger-than-life animal and wildlife installations that will illuminate not just the Zoo but also the community spirit this holiday season.

Starting November 3, guests can enjoy this immersive holiday experience featuring thousands of handcrafted silk-covered lanterns aglow with more than 50,000 LED bulbs. These giant illuminated lanterns represent animals and nature scenes of wild places from around the world. Guests can also enjoy interactive areas, take photos with Santa (select dates only), and enjoy wintry snacks and drinks for purchase.

ZooLights is open to the public November 3 – January 15, 4:30 to 8:30 PM. Tickets start at \$22/adult and \$20/child (2-12), SB Zoo Members get \$2 off. Ticket prices vary by day. Buy tickets [online here](#).

The Santa Barbara Zoo strives to host inclusive, accessible events that enable all individuals to engage and participate fully. To request accommodations or for inquiries about accessibility, please email the accessibility team at welcome@sbzoo.org.

About the Santa Barbara Zoo

The Santa Barbara Zoo is open daily from 9 AM for members and 9:30 AM for general admission until 5 PM; general admission is \$19.95 for adults, \$14.95 for children 2-12, and free for children under 2. Parking is \$11. The Santa Barbara Zoo is accredited by the Association of Zoos and Aquariums (AZA). AZA zoos are dedicated to providing excellent care for animals, a great visitor experience, and a better future for all living things. With more than 200 accredited members, AZA is a leader in global wildlife conservation and is the public's link to helping animals in their native habitats. Visit www.sbzoo.org.

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