



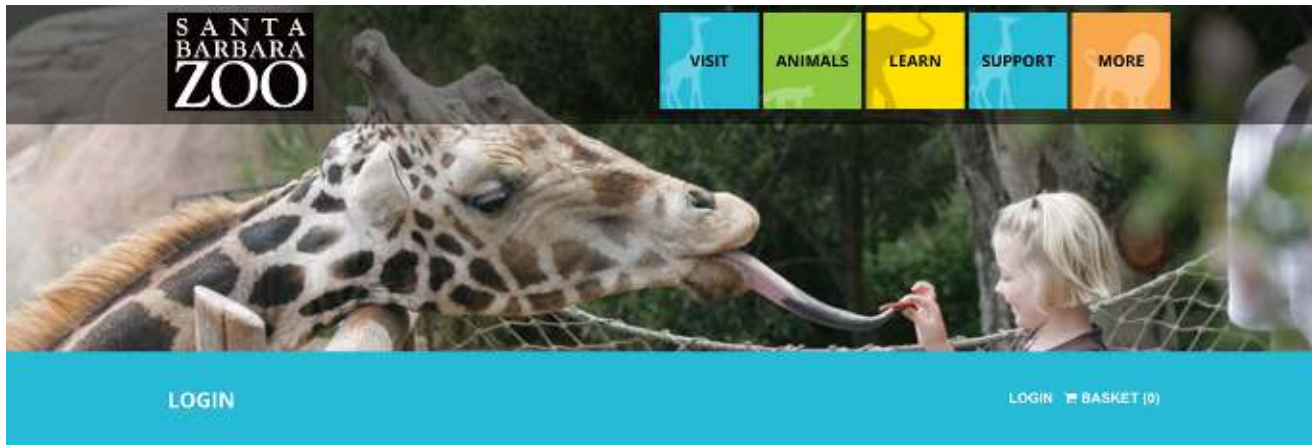
Follow the steps below to activate your Santa Barbara Zoo membership online account.

1



- Visit <https://reservations.sbzoo.org>
- Click "LOGIN"

2



Customer

Admissions

Attractions

Rentals

Events

Zoo Camp

Safari Sleepovers

Field Trips and Group Reservations

Login ID:

(email address)

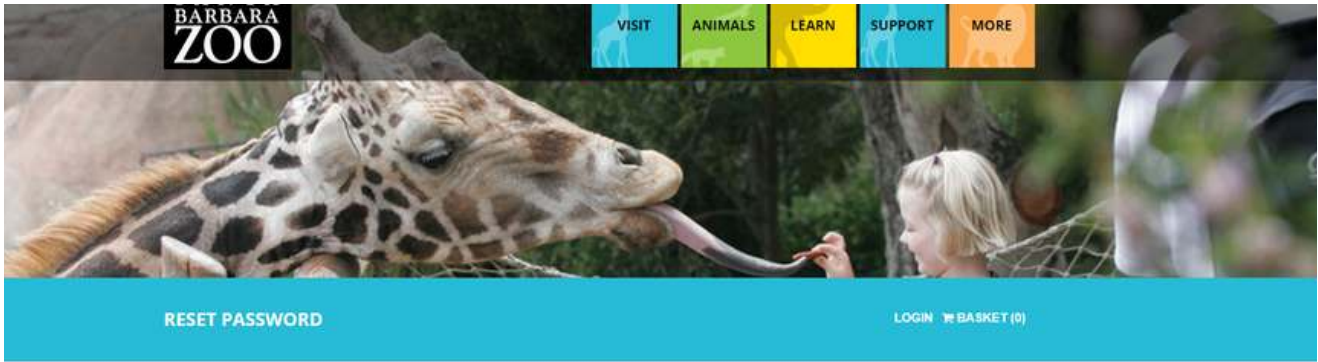
Password:

[LOGIN](#) [REQUEST PASSWORD](#)

- Enter your login ID (email address associated with your membership)
- Click "REQUEST PASSWORD"
- You may be asked for additional information to validate your membership

A link to reset your password will be emailed to you from zoinfo@sbzoo.org. Make sure to check your spam folder, just in case.
Click link to reset your password.

3



Please enter your password then click Set Password. You will be returned to the login page where you can login using your new password.

New Password:

Confirm Password:

[Set Password](#)

- Admissions
- Attractions
- Rentals
- Events
- Zoo Camp
- Safari Sleepovers
- Field Trips and Group Reservations



- Enter a password that has between 8 and 12 characters and confirm.
- Click link to set password.

4



Customer

Login ID:

(email address)

Password:

[LOGIN](#) [REQUEST PASSWORD](#)

- Admissions
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- You will be redirected to the login screen.
- Enter your login ID (email address) and password.
 - Click the button to log in.

For assistance, please contact the Zoo's Membership Department by email or call (805) 679-8479