

ZOO FARI BALL XXXVI • AUGUST 27, 2022

Enchanted Forest

SPONSORSHIP LEVELS AND BENEFITS	TITLE \$100,000+	FEATURED \$50,000+	DIAMOND \$25,000+	PLATINUM \$10,000+	GOLD \$5,000+	SILVER \$2,500+	FAIRY DUST* \$2,500+
Number of seats	40 (4 tables/1 hut)	30 (3 tables)	24 (2 tables)	10 (1 table)	6	4	
Speaking opportunity during event program	✓						
Complimentary event space rental at the Zoo (valid through 7/1/2023; based on availability)	1						
Complimentary Zoo passes	40	30					4
Reserved parking spaces	4	3	2	1			
Recognition on invitation (if secured by May 6, 2022)	✓	✓	✓	✓	✓	✓	✓
Featured signage on Zoo grounds for 3+ months	✓	✓	✓	✓	✓	✓	✓
Recognition on Zoo website	Logo	Logo	Logo	Logo	Name	Name	Name
Recognition in digital magazine <i>Zoo News</i> (15,000+ households)	✓	✓	✓	✓	✓	✓	✓
Seating at the event	Premium	Premium	Premium	Preferred	Preferred	Preferred	
Written recognition at the event	✓	✓	✓	✓	✓	✓	✓
Personal concierge service leading up to the event	✓	✓	✓	✓	✓	✓	✓

For additional information or to become a sponsor, contact Sam Franz at (805) 962-5339, ext. 112 or sfranz@sbzoo.org

***Fairy Dust Sponsor:** If you are unable to attend Zoofari Ball in person on August 27, 2022 but still want to become a sponsor to receive the above listed exclusive benefits, this sponsorship option is for you. A Fairy Dust Sponsor is important to the Zoo's foundation, and this is a way to show your support of the Zoo's biggest fundraising event of the year without attending in person. By choosing this package you will receive many benefits, including community recognition, astounding incentives, and more.



Sponsorship Agreement

ZOOFARI BALL XXXVI: ENCHANTED FOREST

Submit by Friday, May 6 to take advantage of all of your sponsor benefits.

- Title Sponsor—\$100,000+
- Featured Sponsor—\$50,000+
- Diamond Sponsor—\$25,000+
- Platinum Sponsor—\$10,000+
- Gold Sponsor—\$5,000+
- Silver Sponsor—\$2,500+
- Fairy Dust Sponsor—\$2,500+

- Please reserve _____ additional seats @ \$350: _____
- I would like to include an additional donation of \$ _____
- I would like to be a _____ sponsor but I will **NOT** be attending the event. Please contact me about how to receive my benefits.

Total Amount \$ _____

Contact Name	Email Address
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Name of Organization (if applicable)

In collateral materials, please recognize as

- I will send a check payable to Santa Barbara Zoo to Santa Barbara Zoo, ATTN: Zoofari Ball, 500 Niños Drive, Santa Barbara, CA 93103
- Please charge my credit card (fill out credit card section below)
- Please send me an invoice (fill out invoice section below)

Credit Card

Credit Card #	Exp. Date
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Signature	Security Code/CSC
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Billing Address	City/State/Zip Code
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Email	Phone
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Invoice

Name/Organization

Address	Attention
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City/State/Zip Code

Email	Phone
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Sponsorship Timeline

ZOOFARI BALL XXXVI: ENCHANTED FOREST

MAY
6
2022

Submit sponsorship agreement for full benefits

In order to receive full benefits offered in the 2022 Zoofari Ball Sponsorship Benefits Chart, the Sponsorship Agreement is due to the Sponsorships & Corporate Giving Officer Sam Franz sfranz@sbzoo.org no later than May 6, 2022 by 5:00 PM.

AUG
1
2022

Submit payment for sponsorship

Deadline to purchase extra tickets pending availability

AUG
27
2022

Celebrate with Zoo friends at Zoofari Ball XXXVI

COVID-19 SAFETY MEASURES

In order to keep all guests and staff safe at Zoofari Ball XXXVI on August 27, 2022, attendees may be required to attest that they have been fully vaccinated for COVID-19 or have received a negative COVID-19 test within 72 hours of the event. The Zoo will follow all current local public health recommendations for this event.

Zoofari sponsorships generously support the Santa Barbara Zoo's general operations fund. Donations towards general operations not only support the health, enrichment, and feeding of the 500+ animals that reside at the Zoo, but they also help fund our award-winning education programming, conservation programs in the field (such as California Condor Recovery Program, Island Fox Recovery, and FrogWatch USA), and maintenance of the Zoo's beautiful gardens and grounds.

Thank you for supporting your Zoo and your planet! If you have any questions, please reach out to Sam at sfranz@sbzoo.org.