



Individual

## Zoofari Ball Sponsor Benefits

	TITLE \$100,000+	FEATURED \$50,000+	DIAMOND \$25,000+	PLATINUM \$10,000+	GOLD \$5,000+	SILVER \$2,500+	ROCK* \$2,500+
Number of seats	30 (3 tables)	24 (2 tables of 12)	20 (2 tables of 10)	10 (1 table)	6	4	
Speaking opportunity during event program	✓						
Complimentary event space rental at the Zoo (valid through 8/26/22; based on availability)	1						
Complimentary Zoo passes	30	24					5
Complimentary virtual animal encounter (valid through 8/26/22)	✓	✓	✓	✓			✓
Reserved parking spaces	2	1	1	1			
Recognition on invitation (electronic) (if confirmed by 5/31/21)	✓	✓	✓	✓	✓	✓	✓
Featured signage on Zoo grounds for 2 months (if confirmed by 5/31/21)	✓	✓	✓	✓	✓	✓	✓
Name recognition on Zoo website	✓	✓	✓	✓	✓	✓	✓
Recognition in digital magazine <i>Zoo News</i> (15,000+ households)	✓	✓	✓	✓	✓	✓	✓
Seating at the event	Premium	Premium	Premium	Preferred	Preferred	Preferred	
Written recognition at the event	✓	✓	✓	✓	✓	✓	✓
Personal concierge service leading up to the event	✓	✓	✓	✓	✓	✓	✓

**For additional information or to become a sponsor, contact Sam Franz  
at (805) 962-5339, ext. 112 or [sfranz@sbzoo.org](mailto:sfranz@sbzoo.org)**

**\*Rock Sponsor:** If you are unable to attend Zoofari Ball XXXV in person on August 28, 2021 but still want to become a sponsor to receive the above listed exclusive benefits, this sponsorship option is for you. A Rock Sponsor is important to the Zoo's foundation, and this is a way to show your support of the Zoo's biggest fundraising event of the year without attending in person. By choosing this benefit package you will receive many benefits, including community recognition, astounding incentives, and more.



Corporate

## Zoofari Ball Sponsor Benefits

	TITLE \$100,000+	FEATURED \$50,000+	DIAMOND \$25,000+	PLATINUM \$10,000+	GOLD \$5,000+	SILVER \$2,500+	ROCK* \$2,500+
Number of seats	30 (3 tables)	24 (2 tables of 12)	20 (2 tables of 10)	10 (1 table)	6	4	
Speaking opportunity during event program	✓						
Complimentary event space rental at the Zoo (valid through 8/26/22; based on availability)	1						
Complimentary Zoo passes	30	24					5
Premier themed photo opportunity with logo in backdrop	✓	✓					
Complimentary virtual animal encounter (valid through 8/26/22)	✓	✓	✓	✓			✓
Reserved parking spaces	2	1	1	1			
Recognition on invitation (electronic) (if confirmed by 5/31/21)	✓	✓	✓	✓	✓	✓	✓
Featured signage on Zoo grounds for 2 months (if confirmed by 5/31/21)	✓	✓	✓	✓	✓	✓	✓
Recognition on Zoo website	Logo	Logo	Logo	Logo	Name	Name	Name
Recognition in digital magazine <i>Zoo News</i> (15,000+ households)	✓	✓	✓	✓	✓	✓	✓
Seating at the event	Premium	Premium	Premium	Preferred	Preferred	Preferred	
Written recognition at the event	✓	✓	✓	✓	✓	✓	✓
Personal concierge service leading up to the event	✓	✓	✓	✓	✓	✓	✓

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# Sponsorship Agreement

## ZOOFARI BALL XXXV

Submit by August 1, 2021 to receive sponsor benefits.

- ☐ Title Sponsor—\$100,000+
- ☐ Featured Sponsor—\$50,000+
- ☐ Diamond Sponsor—\$25,000+
- ☐ Platinum Sponsor—\$10,000+
- ☐ Gold Sponsor—\$5,000+
- ☐ Silver Sponsor—\$2,500+
- ☐ Rock Sponsor—\$2,500+

☐ Please reserve \_\_\_\_\_ additional seats @ \$350: \_\_\_\_\_

☐ I would like to include an additional donation of  
\$ \_\_\_\_\_

☐ I would like to be a \_\_\_\_\_ sponsor but I  
will **NOT** be attending the event. Please contact me about how  
to receive my benefits.

Total Amount \$ \_\_\_\_\_

Contact Name

Email Address

Name of Organization (if applicable)

In collateral materials, please recognize as

- ☐ I will send a check payable to Santa Barbara Zoo to Santa Barbara Zoo, ATTN: Zoofari Ball, 500 Niños Drive, Santa Barbara, CA 93103
- ☐ Please charge my credit card (fill out credit card section below)
- ☐ Please send me an invoice (fill out invoice section below)
- ☐ Credit Card

Credit Card #

Exp. Date

Signature

Security Code/CSC

Billing Address

City/State/Zip Code

Email

Phone

☐ Invoice

Name/Organization

Address

Attention

City/State/Zip Code

Email

Phone



# Sponsorship Timeline

## ZOOFARI BALL XXXV

MAY  
31  
2021

Submit sponsorship agreement for full benefits. If after May 31 deadline, submit for night of sponsorship recognition and more by August 1.

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AUG  
1  
2021

Submit payment for sponsorship and guest list. Last day to purchase extra tickets (pending availability).

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AUG  
28  
2021

Celebrate with Zoo friends at Zoofari Ball XXXV

## COVID-19 SAFETY MEASURES

The Zoo will adhere to all current COVID-19 guidelines for the event.

Zoofari sponsorships generously support the Santa Barbara Zoo's general operations fund. Donations towards general operations not only support the health, enrichment, and feeding of the 500+ animals that reside at the Zoo, but they also help fund our award-winning education programming, conservation programs in the field (such as California Condor Recovery Program, Island Fox Recovery, and FrogWatch USA), and maintenance of the Zoo's beautiful gardens and grounds.

**Thank you for supporting your Zoo and your planet! If you have any questions, please reach out to Sam Franz at [sfranz@sbzoo.org](mailto:sfranz@sbzoo.org) or (805) 679-8442.**