



# NEWS RELEASE

FOR IMMEDIATE RELEASE

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## **SIP AND STROLL THROUGH THE SANTA BARBARA ZOO AT AFTERHOURS WINE EVENT "ROAR & POUR" ON SATURDAY, MAY 11 FROM 5 to 8 PM**

- Animals Stay Out Late, Zoo Only Open for Event Guests
- Tastings of Central Coast Wine, Beer & Other Libations
- Includes Souvenir Glass, Giraffe Feedings; Unlimited Train Rides; Live Music by Uncle Uncle; Variety of Food Available for Purchase
- \$80 General; \$115 VIP Hour at [www.sbzoo.org/roar-and-pour](http://www.sbzoo.org/roar-and-pour)
- Ages 21+ Only; Benefits the Animals at the Zoo

*Santa Barbara, CA, April 16, 2019* – Wine lovers stroll through the scenic grounds and visit the animals at



the Santa Barbara Zoo on the evening of Saturday, May 11 during the "Roar & Pour Wine Festival. The Zoo is open only to festival-goers and the animals stay on view afterhours for this annual event which features tastings from more than 30 Central Coast wineries, and from purveyors of beers, hard ciders, cocktails, and more. Zoo Train rides and giraffe feedings are unlimited, plus

there's zookeeper talks and laid-back live music from Isla Vista-born band Uncle Uncle. A variety of food options are available on the Zoo's hilltop.

Tickets for the Santa Barbara Zoo's "Roar & Pour" Wine Festival, held Saturday, May 11 from 5 to 8 p.m., are \$80 general admission, which includes an ARC Chef & Sommelier commemorative glass. VIP tickets are \$115 and also include early entry at 4 p.m., free appetizers provided by Zoo Catering by Rincon, and special animal encounters. Tickets are on sale online only at

[www.sbzoo.org/roar-and-pour](http://www.sbzoo.org/roar-and-pour). This event is for adults aged 21 and over only and not suitable for children or infants.



"To use the parlance of this crowd, it's a balanced blend picked at the perfect time, and certainly full-bodied, just like our gorillas," said Zoo CEO Rich Block. "There may be a hint of grass, oak, and flamingos. It has lots of nose, especially on our giant anteaters, is certainly robust like Amur leopards, and smooth like penguins' feathers."

## Central Coast Wineries, Breweries, and More

More than 30 Central Coast wineries are pouring at Roar & Pour, along with producers of beer, hard cider, hard kombucha, hard seltzer, and cocktails.

Confirmed to date:

AJA Vineyards  
Ampelos Cellars  
August Ridge Vineyards  
Back Patio Cellars  
Bradley Family Winery  
Brecon Estate  
Clos des Amis  
Cottonwood Canyon Vineyard & Winery  
Diatom Dusty Nabor Wines  
Ecluse Wines  
Fess Parker Winery & Vineyard/Epiphany  
Fiddlehead Cellars  
J. Dusi Wines  
Lucas & Lewellen Vineyards  
Martian Ranch & Vineyard  
McKinney Family Vineyards  
MCV Wines  
Melville Vineyards and Winery  
The Paring  
Pear Valley Vineyard  
Potek Winery

Rivahil Winery  
Santa Barbara Wine Therapy  
Simple Fish Wines  
Swish Beverages  
Temperance Cellars  
Treasury Wine Estates  
Turiya Wines  
Villa Creek Cellars  
Wilson Creek Winery

### Beer, Cider, and More

Boochcraft Hard Kombucha  
Calidad Beer  
Goleta Red Distilling Company  
Jean Marie Cidery  
Figueroa Mountain Brewing Co.  
M. Special Brewery  
Rincon Brewery  
Santa Barbara Cider Company  
Ventura Coast Brewing Company  
White Claw Hard Seltzer  
Yes Cocktail Company

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*Known as one of the world's most beautiful zoos, the **Santa Barbara Zoo** is located on 30 acres of botanic gardens and is home to nearly 500 individual animals in open, naturalistic habitats. It is accredited by the [Association of Zoos & Aquariums](http://www.aaz.org) (AZA), representing the highest level of animal care, and participates in AZA endangered species programs for Asian elephant, California condor, Channel Island fox, and Western lowland gorilla, among others. A private 501(c)(3) nonprofit corporation, the Santa Barbara Zoo depends on community support, not tax dollars, for operations and improvements. Visit [www.sbzoo.org](http://www.sbzoo.org).*

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