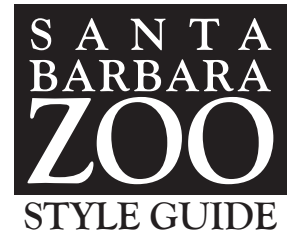


typefaces



Please use only the following typefaces & fonts in all Zoo materials.

Goudy: Santa Barbara Zoo (Goudy Oldstyle Bold in ALL CAPS is the logo font)
abcdefghijklmnopqrstuvwxyZ ABCDEFGHIJKLMNOPQRSTUVWXYZ 1234567890
Fonts: Regular, **Bold**, Oldstyle bold, *Italic*, *Oldstyle Italic*

Myriad: Santa Barbara Zoo
abcdefghijklmnopqrstuvwxyZ ABCDEFGHIJKLMNOPQRSTUVWXYZ 1234567890
Fonts: Roman, **Bold**, *Italic*, ***Bold Italic***

Myriad Pro: Santa Barbara Zoo
abcdefghijklmnopqrstuvwxyZ ABCDEFGHIJKLMNOPQRSTUVWXYZ 1234567890
Fonts: Light, *Light Italic*, Regular, *Italic*, **Semibold**, ***Semibold Italic***, **Bold**, ***Bold Italic***

Bickley Script Plain: Santa Barbara Zoo
abcdefghijklmnopqrstuvwxyZ ABCDEFGHIJKLMNOPQRSTUVWXYZ 1234567890
Please use sparingly for Headline or Display text. It is not to be used in paragraphs or descriptive copy.

Juergen Italic: Santa Barbara Zoo
abcdefghijklmnopqrstuvwxyZ ABCDEFGHIJKLMNOPQRSTUVWXYZ 1234567890
Please use sparingly for Headline or Display text. It is not to be used in paragraphs or descriptive copy.
Originally established for California Trails.

Goudy Sans: Santa Barbara Zoo
abcdefghijklmnopqrstuvwxyZ ABCDEFGHIJKLMNOPQRSTUVWXYZ 1234567890
Fonts: Book, *Book Italic*, Medium, *Medium Italic*, **Bold**, *Bold Italic*

**If you do not have the access to any the above typefaces or are using html,
please use the following system standard typefaces.**

Times New Roman: Santa Barbara Zoo
abcdefghijklmnopqrstuvwxyZ ABCDEFGHIJKLMNOPQRSTUVWXYZ 1234567890

Arial: Santa Barbara Zoo
abcdefghijklmnopqrstuvwxyZ ABCDEFGHIJKLMNOPQRSTUVWXYZ 1234567890

Verdana: Santa Barbara Zoo
abcdefghijklmnopqrstuvwxyZ ABCDEFGHIJKLMNOPQRSTUVWXYZ 1234567890