



MEDIA ADVISORY

FOR IMMEDIATE RELEASE

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HAPPY HOUR AT THE ZOO! "SUNSET SIPS" SET FOR THURSDAY, JULY 20

- Held 5 to 7 p.m. on San Barbara Zoo Hilltop
- Wine and Other Beverages, "GO VINO" Wine Glass, Appetizers, Live Music, Giraffe Feeding, & Zoo Train Ride
- \$30 per Person, Aged 21 and Older, Tickets at www.sbzoo.org

Santa Barbara, CA, June 27, 2017 – The scenic hilltop at the Santa Barbara Zoo turns into an after-hours Happy Hour during Sunset Sips, set for Thursday, July 20 from 5:30 to 7:30 p.m.

Guests, aged 21 and over can drink in the view -- and local wines -- while enjoying a casual twilight gathering that also includes live music, appetizers, giraffe feedings, Zoo Train rides, and more. Couches in a lounge-like setting provide a comfortable place to enjoy the libations and panoramic views of the ocean, mountains, and city.



"Feeding giraffes and taking a train ride with a glass of wine in hand sounds like a pretty fun way to shake up the old happy hour routine," wrote Tara Jones Haaf in Noozhawk.com. "[Sunset Sips is a] chance to enjoy a few sips while in the company of wild animals. (And no, I'm not just talking about your friends.)"

Sunset Sips tickets are \$30, and include a "GO VINO" wine glass. Purchase online at www.sbzoo.org and at the door the night of the event. Ages 21 and older only, no children.

"Sunset Sips are inspired by our popular Zoo Brew and Roar & Pour festivals, but are more intimate in scope," says Rich Block, Zoo CEO. "It's a great after-work option on a Thursday night."

The wineries pouring at July's Sunset Sips include Pence Wines, Roark Wine Company, and Sevtap Winery. Common Cider Company also provides tastings. Food is provided by Enterprise Fish Company, Vida Natural Baking Company, and Hippy Pop Popcorn.

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The Santa Barbara Zoo is open daily from 10 a.m. to 5 p.m.; general admission \$17 for adults, \$13 for seniors 64+, \$10 for children 2-12, and free for children under 2. Parking \$7.

The Santa Barbara Zoo is accredited by the Association of Zoos and Aquariums (AZA).

AZA zoos are dedicated to providing excellent care for animals, a great visitor experience, and a better future for all living things. With its more than 200 accredited members, AZA is a leader in global wildlife conservation, and is the public's link to helping animals in their native habitats.