



NEWS RELEASE

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NEW! FIRST “ROAR & POUR” WINE FESTIVAL AT THE SANTA BARBARA ZOO ON SATURDAY, MAY 9

- Tastings by Over 20 Local Wineries, Treats from Food Trucks, Picnic Baskets from Rincon Catering
- Animals Stay Out Late for Event, Held 5 p.m. to 8 p.m.
- Tickets \$60 at www.sbzoo.org/roar-and-pour/, (VIP Hour Sold Out)
- Ages 21+ Only; Benefits the Animals at the Zoo

Santa Barbara, CA, March 23, 2015 – The animals stay out late and the wine is sure to flow at the Santa Barbara Zoo’s inaugural “Roar & Pour” Wine Festival, held Saturday, May 9 from 5 p.m. to 8 p.m. Guests can stroll through the scenic Zoo as they sample wines from the Central Coast, enjoy zookeeper talks and animal encounters, and dine on tasty offerings from food trucks or a pre-ordered picnic basket. Tickets are \$60 general admission, include unlimited tastings and a Riedel commemorative glass, and are on sale online only at www.sbzoo.org/roar-and-pour/. (The VIP hour at 4 p.m. is sold out.)

“Roar & Pour was created in response to our guests telling us how much they like being at the Zoo after-hours, especially with a glass of wine in their hands,” said Zoo CEO Rich Block. “The animals will be on view into the early evening, a time of day when many of them are very active, and guests can also enjoy the gorgeous ocean and mountain views.”

He adds, “We think this will be a big, robust event, with the right balance of complexity and crispness, hints of grass and oak, and a subtle finish.”

Central Coast Wineries Featured

More than twenty wineries from the California Central Coast are pouring samples at “Roar & Pour,” including (to date):

August Ridge Vineyards
Barefoot Wine and Bubbly
Beckmen Vineyards
Ecluse Wines

Coquelicot Estate Vineyard
Cottonwood Canyon Winery
Gainey Vineyard
Happy Canyon Vineyard

J Dusi Wines
Kenneth Volk Vineyards
Labyrinth Winery
Larner Vineyard & Winery
Lone Madrone
Melville Winery
Opolo Vineyards

Pomar Junction Vineyard & Winery
Ranchita Canyon Vineyard
Refugio Ranch Vineyards
Summerland Winery
Toretti Family Vineyard
Zaca Mesa Winery & Vineyard

Food Trucks and Picnic Baskets

Several of the region's most popular food trucks will be parked at the Zoo's hilltop and offering food and treats for sale.

- The Burger Bus, voted “Santa Barbara’s Best Food Truck” by readers of the Independent, focuses on making a high quality burger using locally sourced products, such as Shalhoob Meat Company’s 100% grass-fed, hormone free beef.
- Cambalache’s Gourmet serves Argentinian-style food, including chimichurri with fresh grilled chicken; empanadas made from beef, chicken, or spinach; chorizo; and more.
- Desserts To Die For rolls up in a 1967 Cadillac hearse to serve freshly baked pies, cakes, cheesecakes, and savory quiches and tarts.
- La Panini Grill is driving up from Van Nuys to offer their panini, wraps, pastas, pizza, burgers, and salads.
- Scratch, a Ventura-county based truck, prepares comfort foods made from local and seasonal ingredients, such as smoked and grilled meats, salads, hand-cut fries and more.

Picnic Baskets by Rincon Catering are available beginning April 9 by advance purchase only at www.sbzoo.org.

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Known as one of the world's most beautiful zoos, the Santa Barbara Zoo is located on 30 acres of botanic gardens and is home to nearly 500 individual animals in open, naturalistic habitats. It is accredited by the [Association of Zoos & Aquariums](#) (AZA), representing the highest level of animal care, and participates in AZA endangered species programs for Asian elephant, California condor, Channel Island fox, and Western lowland gorilla, among others. A private 501(c)(3) nonprofit corporation, the Santa Barbara Zoo depends on community support, not tax dollars, for operations and improvements. Visit www.sbzoo.org.

